



## **STAR STABLE WINS AT THE MOM'S CHOICE AWARDS!**

STOCKHOLM Thursday, March 19, 2015 Star Stable is proud to announce that it has taken a Silver Award in the latest round of Mom's Choice Awards®! The Mom's Choice Awards® (MCA) evaluates products and services created for children and families, and recognizes the best in entertainment, gaming, technology, and toys.

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*This represents yet another exciting step on our successful journey", says Therése Forssell, Star Stable's Head of PR & Social Media. Being given this Silver MCA feels fantastic and is a great achievement for our game!*

The MCA program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 40 countries.

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## **ABOUT STAR STABLE**

Star Stable is a spectacular online 3D game world built specially for those with a passion for horses and adventure. It is an MMORPG (Massively Multiplayer Online Role Playing Game) and this means that thousands and thousands of players can play, chat and help each other through the challenges and horse adventures Star Stable has to offer.

Star Stable is the fastest growing horse game in the world. It has over 4 million users and counting, is played in 182 countries and has been translated into over 10 languages. The Star Stable game is owned and operated by Star Stable Entertainment AB, and developed by Pixel Tales AB.